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French

PARDO Fabien

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Data scientist junior

Web Marketing / Digital Transformation / Artificial Intelligence

As a true Tech enthusiast, I have just completed a Data Scientist training at the Wagon, which beyond the technical skills complementing my Web marketing background, brought me a real capacity of collaboration and adaptation.

WORK EXPERIENCE

2021	**Mission of digital transformation project manager**, Thevenot Partners
	New ERP integration, change management support. At the same time, website redesign management.
2020	**Mission of digital transformation project manager**, SFR Business
	IT project management, needs definition, user-story design with layouts (Figma), testing, creation of educational material about new implemented solutions.
2018-2020	**Digital marketing manager**, BeMyApp
	Web user data collection policy definition, build scripts to collect Web user data, data management (analytics and CRM), reporting design (Google Sheets, Google Analytics API). Definition and deployment of traffic acquisition strategy (social media, media buying, advertising).
2016-2017	**Web marketing consultant**, Freelance
	One-off missions to various Web marketing matters: Website conception (Wordpress), creation of content and graphic assets, digital strategy definition.
2015-2016	**Web marketing assistant**, SFR Business
	Build analytics tool of Web site performances (use Google API for auto update). Front-End element development. Design and mockup of new behavior flow for the Web site. Display campaigns monitoring: Adwords, LinkedIn. Technical and graphics support.

EDUCATION

2021	**Le Wagon**, Paris – Data scientist bootcamp.
	Creation of an application for detecting disease on plants, thanks to Deep-Learning.
2015	**Le Wagon**, Paris – Web development bootcamp.
	Build a clone of Airbnb and a Web app that recommends bars by geolocation, based on proximity, beer price and Web reviews.
2011-2014	**École Européenne des Métiers de l'Internet (EEMI)**, Paris – Web marketing specialization (bachelor).

PROFESSIONAL SKILLS

English	Professional practice (score TOIEC : 830 / 990).
Computing	Python, Pandas, Scikit-Learn, Tensorflow, BigQuery, Google Cloud Platform, GitHub, Heroku, HTML/CSS/JS.

PERSONAL INTEREST

Activity	Movies, sport (spectator), video games, photography, exhibition (more about History).
Interest	The Verge (tech, GAFA), Le Monde (economic and political), L'Équipe (soccer, F1), Twitter (in addition).